An ESW Learning Platform — Organizational Innovation and Change



Survey of Sustainability (SOS)

Where does your organization stand on sustainability?

Beyond strategy.

Implementing a sustainability strategy requires a clear understanding of your starting point. The SOS benchmarks where the company and its' employees stand on sustainability and creates a profile for your organization using ESW's Sustainability Framework.

Taking the organizational pulse.

To accelerate the change process, it is important to assess where employees and executives stand regarding the integration of sustainability into their thinking. Equally important, is creating the organizational context necessary for innovation, along with the appropriate systems, culture and mindset that are essential to drive strategic change toward sustainability. ESW brings a wide array of organizational change tools to ensure effective implementation of "beyond greening" strategies.

The Survey of Sustainability or SOS will take the "organizational pulse" related to a company's sustainability climate. The survey is intended for use by corporate and business leaders; it asks managers and employees to rate their agreement with statements describing the organization's approach to sustainable business. The survey results and feedback spur discussion, training and development programs, and other intervention methods necessary to motivate corporate change.

Targeting the training.

The information gathered during the SOS is broken down by employee level, work team or function. This allows for customized training and ensures the entire organization has a comprehensive understanding of the company's sustainability efforts. ESW works diligently to make sure all employees within an organization understand the company's sustainability culture.

Sample Survey Question

In this organization...

in this organization.

business strategies

Corporate social responsibility is well-integrated into the company's core

We are trying to solve some of the challenges of sustainability through our approach to business

First we make our money, then we worry about our public image



How do you begin?

It can be a challenging task knowing where and how to begin. Let us help you. Visit our website at e4sw.org or call us at 734-369-8060.